



6 December • Shanghai
LABEL INDUSTRY
CHINA AWARDS

2022-2023年度行业创新奖申请表
Registration form of the Innovation Award of the Year

申请人信息 Basic Information	
姓名: Name:	
职位: Title:	
公司名: Company name:	
Email: Email:	
电话: Mobile:	

公司简介 – 不超过80个字
Company Introduction- no more than 120 words

年度行业创新奖将根据以下标准进行评判:

The innovation will be judged based on the following criteria:

- 与现有产品/工艺相比的创新程度
Degree of innovation compared to existing products/processes
- 对整个标签和包装行业的实际影响
Practical impact on the wider labels and packaging industry
- 在成本、时间、流程效率和可持续性方面的具体优势
Specific benefits in terms of cost, time, process efficiency and sustainability

年度行业创新奖案例仅限于2022年1月1日至2022年12月31日期间发起或应用的案例。

This should have been introduced between 1st January 2022 and 31st December 2022.

以下案例介绍是评审团最重要的参考资料，请您仔细填写。

Entry introduction below is the most important reference for the judge, and please fill in following details carefully and completely.



请概述您申请参赛的创新产品类别

它是产品，技术还是应用创新？不超过50个字

Please summarize the innovation that has been implemented. Is it a product, process or service innovation? Please explain in no more than 80 words.

它的创新点在哪里？不超过100个字

What was the reason for this innovation? Please explain in no more than 150 words.

该创新对企业，对客户，对行业带来了什么影响？不超过100字

What is the expected impact on the wider label and packaging industry? No more than 150 words.



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推广这个创新产品，技术或者应用的经济成本优势如何？（不超过50字）

What are the economic cost aspects of the innovation? No more than 80 words.

推广这个创新产品，技术或者应用的时间成本优势如何（不超过50字）

What are the time cost aspects of the innovation? No more than 80 words.

这项创新产品，技术或者应用在环保和可持续性上有怎样的促进作用？（不超过50字）

What are the sustainability aspects of the innovation? Please explain in no more than 80 words.

客户推荐 Testimonials

为更好给您的参赛案例做背书，我们需要您提交两份由引进过该创新项目的两家客户撰写的推荐信(每份不超过50字)。

To better back up your entry, we require you to submit TWO testimonials (no more than 50 words each) by clients who have been in contact with the innovation introduced in your company.

客户推荐 1

客户简介:

客户反馈:

Testimonial 1

Customer:

Feedbacks:

客户推荐 2

客户简介:

客户反馈:

Testimonial 2

Customer:

Feedbacks:

补充材料 Supporting Materials

除以上提供的核心资料外，欢迎您提交补充资料。您可随意添加图片、统计图表、视频、标签样张或者专利证书来支持您的申请。

In addition to the core information supplied above, you are welcome to submit supporting information including but not limited to images, graphic, videos, patent certificates or even samples to support your application. All documents here require high resolution and proper size.



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重要信息 Notes

- 请于2023年10月20日前将参赛申请表和补充材料统一发至大奖赛专委会邮箱：ywang@tarsus.co.uk，不接受产品销售手册作为部分或全部参加资料；
- 线上评审2023年11月1日启动，线上评审将角逐出入围名单；
- 专家评审团于2023年12月6日前评选出获奖者；
- 最终解释权归“标签行业中国大奖赛”主办方所有。
- Entry is free and submissions must be received by Friday 20 October 2023. Please submit your registration form and supplementary documents to ywang@tarsus.co.uk. Product catalog or company brochure is not accepted as part/ all of your entry.
- All entries will first go through online voting from 1st November to 24th November, 2023 and finalists of each category will be judged by an expert panel.
- Winners will be announced at a gala dinner at Labelexpo Asia 2023 on 6 December, 2023.
- All rights reserved by the organizer the Labelexpo Global Series.
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