

追求卓越。力臻完美。非凡创意

笔克集团是全球首屈一指的体验营销服务供货商，为多家位列财富500排行榜的公司、政府机关及非政府组织度身订造全方位品牌激活方案。

秉承四十年的丰富经验，笔克集团精于把抽象概念活灵活现地展现人前，在业界早已享负盛名。集团凭借非凡的创意、专业的知识及可靠的信誉为客户与合作伙伴提供服务，并持之以恒，以取得今天的丰盛成果。

集团既提供一站式全方位品牌激活方案，同时擅长满足客户在个别专业领域上的需要。集团的核心业务包括设计及承建展台；为贸易展览的主办机构提供主场承建及技术支持服务；会展场馆及设施之管理服务；活动、会议及展览策划；为活动场地提供装置及临时设施；为博物馆及环境设计及装置永久性展品陈列；室内装修；及品牌标识。

笔克致力于在每一个生产阶段，为客户提供高品质的服务。我们承诺并以自己的实际行动，在创新、设计、创意和卓越服务方面发挥最高水平。我们的承诺与行动也得到了ISO9001质量体系认证的认可，笔克的服务在香港、台湾、上海、泰国、新加坡和马来西亚都取得了质量认证。

如果您有意开展市场推广及展览活动，笔克绝对是最佳之选！

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笔克·全方位的品牌激活

上海笔克展览服务有限公司
中国上海市嘉定区马陆镇
沪宜公路陈安路118号笔克大楼
邮编 201801

Tel 86 21 5910 0990
Fax 86 21 5910 0900

www.pico.com

shasales@cn.pico.com



Excellence · Precision · Vision

Pico is one of the world's leading experiential marketing service providers. We pride ourselves on our ability to deliver Total Brand Activation for many of the Fortune 500 companies, government bodies and non-government organisations.

With a proven track record of 40 years in experiential marketing, Pico has earned an unparalleled reputation for transforming creative concepts into living, breathing realities. Paramount to our success lies in our insistence and persistence in servicing our clients and partners with Creativity, Knowledge and Reliability.

We provide total solutions on brand activation as well as satisfy individual needs on specialised areas. Our core businesses include design and fabrication of exhibition stands; general contracting and technical services for trade show organisers; event hall and facility management; events, conferences and show management; supply and installation of overlays for venues; permanent exhibits for museums and themed environments; interior fit-out; and brand signage.

Pico strives to provide high quality services at every stage of production. Our dedication and commitment to the best in innovation, design, creativity and service excellence are accredited by ISO9001 certification in Hong Kong, Taiwan, Shanghai, Thailand, Singapore and Malaysia.

If you would like to consolidate your events and exhibition activities, look no further than Pico.

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Pico · Total Brand Activation

Shanghai Pico Exhibition Services Co., Ltd.
Pico Building, 118 Chen An Road
Malu Town, Jiading District
Shanghai 201801, China

Tel 86 21 5910 0990
Fax 86 21 5910 0900

www.pico.com

shasales@cn.pico.com