



25 - 27 October, Guangzhou

SOUTH CHINA Label Show 2010

www.southchinalabelshow.com

PRESS RELEASE

28 January 2010

LABELEXPO LAUNCHES SOUTH CHINA LABEL SHOW

The Labelexpo Global Series has this week announced the launch of the South China Label Show, which will take place on 25-27 October 2010 at the Jinhan Exhibition Center in Guangzhou.

The launch follows the success of Labelexpo Asia 2009, which recently attracted 16,601 visitors. Market feedback clearly indicated the need for a show in the south – one of the country's main printing and production hubs. The Pearl River Delta (incorporating Guangdong Province, Hong Kong and Macau has been widely termed as "the factory of the world". Guangdong Province alone has some 18,000 print related organizations, with 1500 of these specifying in narrow web applications.

Labelexpo already held a very successful conference-based event in Guangzhou in 2006. The new show, however, will be a full exhibition featuring a wide range of presses and other working machinery. This will be complemented by an educational seminar program, including case studies and trend overviews.

Annual per capita label consumption in China is less than one square metre (in the US and Europe it is over 15 square metres), giving an indication of the tremendous growth potential of the region.

Roger Pellow, Labelexpo Managing Director said: "China continues to be one of the world's most exciting label markets and this was clearly seen at Labelexpo Asia last year. Many recent advances in label technology, both in China and around the world, provide extraordinary opportunities for label converters and manufacturers. This makes it the perfect time to launch the South China Label Show, which as part of the Labelexpo portfolio. It will be great to be in Guangzhou with visitors and exhibitors alike benefiting from doing business, sharing knowledge and, most importantly, networking and setting up new partnerships and contracts. We look forward to welcoming the whole industry at the new show."

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For further information about the South China Label Show, or other Labelexpo events, please contact Camilla Hancock, Communications Executive, and Labelexpo Global Series tel +44 (0)20 8846 2731 or email: chancock@labelexpo.com

NOTES TO EDITORS

1. For further information please visit: www.southchinalabelshow.com.
2. Photography of previous Labelexpo events is available upon request.
3. Interviews with Roger Pellow, Labelexpo Managing Director, are available on request.
4. South China Label Show forms part of the Labelexpo Global Series. More information can be found at www.labelexpo.com.
5. The Labelexpo Global Series is owned by Tarsus Group plc. Tarsus Group is the international media company with a portfolio of exhibitions, conferences, publications and online media that span across the Americas, Europe, Asia, Africa and the Middle East. For further information, please visit www.tarsus-group.com.
6. Labelexpo Global Series events:

Label Summit Latin America 2010

11-12 May
Hilton Mexico City Reforma, Mexico
<http://mexico.labelsummit.com>

Digital Solutions Summit 2010

29-30 June
Hotel Rey Juan Carlos I, Barcelona
<http://digital.labelsummit.com>

Label Forum Japan 2010 (co-organized with Label Shimbun)

22-23 July
Bellesalle Shiodome, Tokyo
www.labelexpo.com

Labelexpo Americas 2010

14-16 September
Donald E. Stephens Convention Center in Chicago, United States
www.labelexpo-americas.com

South China Label Show 2010

25-27 October
Jinhan Exhibition Centre in Guangdong, South China
www.southchinalabelshow.com

Labelexpo India 2010

8-10 December
Pragati Maidan in New Delhi, India
www.labelexpo-india.com

Labelexpo Europe 2011

27-30 September
Brussels Expo in Brussels, Belgium
www.labelexpo-europe.com